

GENESIS PRODUCTS

I N C O R P O R A T E D



THERE IS A BETTER WAY



INNOVATE

CREATIVE INDIVIDUALS, FLEXIBLE SOLUTIONS



Genesis is staffed with industry experts who understand that it takes both experience and creativity to meet unique customer needs. Your designers will work side-by-side with our product managers and engineers to develop exceptional solutions and novel applications.

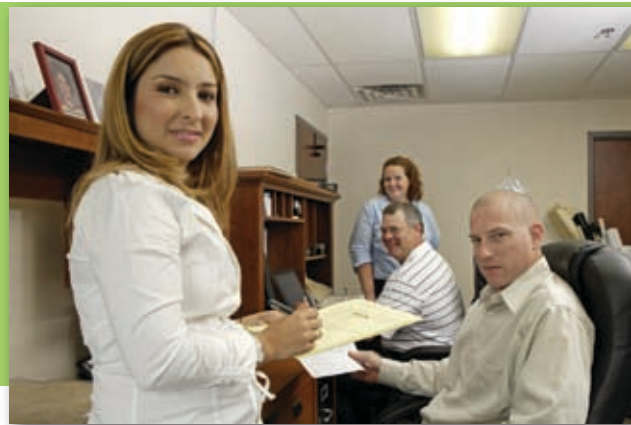
The result? **Customer partnerships.** We want satisfied clients and great solutions based on the component parts you need—not limited to the products we sell.

Companies like yours can rely on Genesis for ideas and solutions that improve quality, increase product effectiveness and create cost savings. Customers come to us because they know they'll find **creativity and inspiration in everything we do.** We believe that a better way always exists, and we work hard to find it. That's the nature of innovation. That's the nature of Genesis.

 **What can we do for you?**

SERVE

ACTIONS THAT SPEAK LOUDER THAN WORDS



What does it mean to work with a wood-products supplier who provides service with integrity? **Our customers tell us we're a breath of fresh air.** Our account representatives are so consumed with customer projects that they sometimes forget who they work for. **That's the way we like it.** Whether we're providing on-site inventory control, product design, or just simplifying the ordering process, we go out of our way to make your job easier.

Excellent service includes solving problems, and at Genesis, our policy is always the same: we don't make excuses, and we invest the time it takes to create a permanent solution. **Your time is valuable.** We'll identify the issues and work them out so you don't have to.

Honesty is just good business practice. We work transparently with your best interests in mind. Our service-oriented mission statement is more than just a slogan—it's a part of everything we do.



How can our service add value to your business?





EXECUTE

INDUSTRY LEADING BEST PRACTICES



Execution involves taking our innovative products and services and transforming your products into the best-made finished products in the industry. With **unsurpassed quality control**, you're guaranteed that the components you need will result in a lower total cost. Our rigorous standards are **a sign of our commitment to you**.

At Genesis, execution means surpassing your expectations. Our advanced scheduling and procurement system enables our logistics team to offer just-in-time delivery for regular orders and can also accommodate unexpected rush orders should the need arise. From order-entry to production and delivery, our only goal is to create delighted customers.

We use up-to-date technology and best-practice manufacturing processes to assure that you get **superior products with outstanding service**.

 **How can we exceed your expectations?**



ENERGIZE

HOW WE DO WHAT WE DO ■■■



The key to our success? Our high-energy attitude. It's the catalyst that drives everything from invention to execution. We work with dedicated resolve because we know that every aspect of your business is important to you.

We work hard and we work smart. Our enthusiastic team thrives on a job well done. We pool our resources to produce results for our customers.

It's in our actions: we respond to your needs and proactively initiate change.

It's in our service: we're devoted to working toward customer solutions—it's a challenge we take on with excitement.

It's in our products: we have a healthy obsession for quality.

It's in everything we do.

 **Work with us. You'll experience our energy.**

ABOUT GENESIS

COMMITMENT TO EXCELLENCE IN EVERYTHING WE DO



Established in 2002 by a team of industry veterans, Genesis has quickly become a leading wood component supplier. With our founding owners and management team, 170 plus employees, and 180,000 square feet of manufacturing space, Genesis has the experience, capability and capacity to meet your product needs.

We approach our business at Genesis with uncommon resolve. Our vision is to become the leading wood-products supplier to recreational vehicle, housing and industrial markets. We know where we're going and we're working harder than anyone else to get there.

We take care of our customers, create innovative solutions and form lasting partnerships. When you work with us, your needs are fulfilled, and we make sure your experience is unparalleled. We're cost-competitive, committed to quality, and attentive to your unique business problems. That's our philosophy.

 **At Genesis, there is a better way.**

EXAMPLE PRODUCTS

CAPABILITIES BY DIVISION



LAMINATION DIVISION

	Pre-Cut Cabinet Parts	Shelving	Custom Sized & Color Matched Passage Doors	Wrapped Mitre Doors	Custom Finished Hardwood Doors	Foiled Drawer Fronts	Pre-Hung & Finished Pine Doors	Finished Stair & Window Components
Panel Lamination	●	●	●	●	●	●		
Profile Wrapping				●				
Panel Saw Processing	●	●	●			●		
Edge Banding		●						



HARDWOOD DIVISION

Interior Passage Door Production			●					
Cabinet Door Manufacturing				●	●		●	●
Specialty Interior Components						●		



INTERIOR DOOR AND MILLWORK DIVISION

Interior Finished Passage Doors							●	
Interior Door Pre-Hanging							●	
Interior Millwork & Components								●

